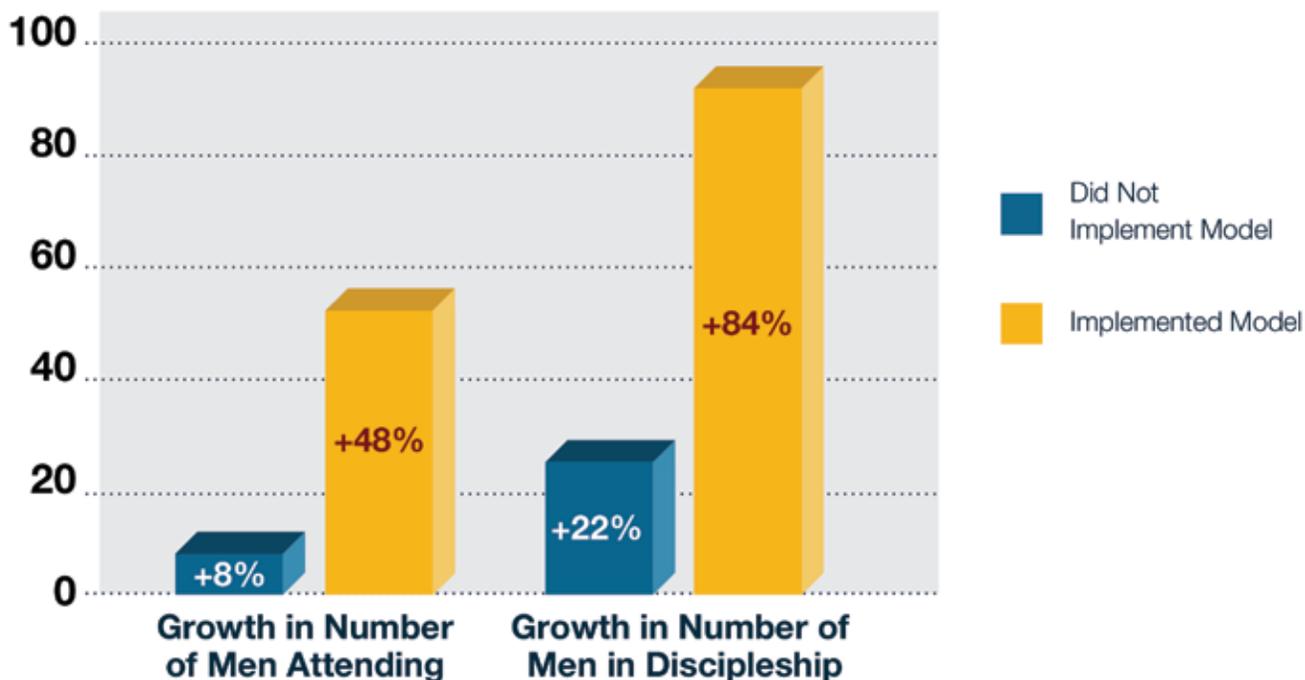


# Churches that implement the principles behind The Journey have seen amazing changes!



Based on a 2010 survey of results achieved over an average 2½ years by 129 churches that completed the No Man Left Behind training, a key component of The Journey to Biblical Manhood

## What are the advantages of using the Journey to Biblical Manhood?

1. It forces you to be **intentional** in your efforts.
2. You'll give **clear direction** to all your men through the Faith & Life Objectives.
3. The diagnostic tools show you **progress and the status** of your men in each Challenge area.
4. You'll follow **concrete plans** to help your men experience each Challenge, in groups or in one-on-one settings.
5. The Journey is flexible. You can use the recommended curriculum or **choose your own**.

### Ready to take The Journey?

To learn more, or to sign up your church, please visit us at [www.maninthemirror.org/JBM](http://www.maninthemirror.org/JBM).



*Dear Leader,*

*Thanks so much for your interest in the Journey to Biblical Manhood. Based on Man in the Mirror's 25 years of working with thousands of leaders and churches, we believe this could have the most impact of anything we've ever attempted.*

*If God chooses to use this, He will do it through leaders like you. We designed The Journey to make it as simple and flexible as possible. We believe it solves many of the problems leaders have had in sustaining a discipleship ministry.*

*It would be an honor to work with you to reach and disciple your men.*

*With you until every church discipled every man,  
Pat Morley, CEO and David Delk, President*

# Many churches haven't figured out how to disciple men successfully.

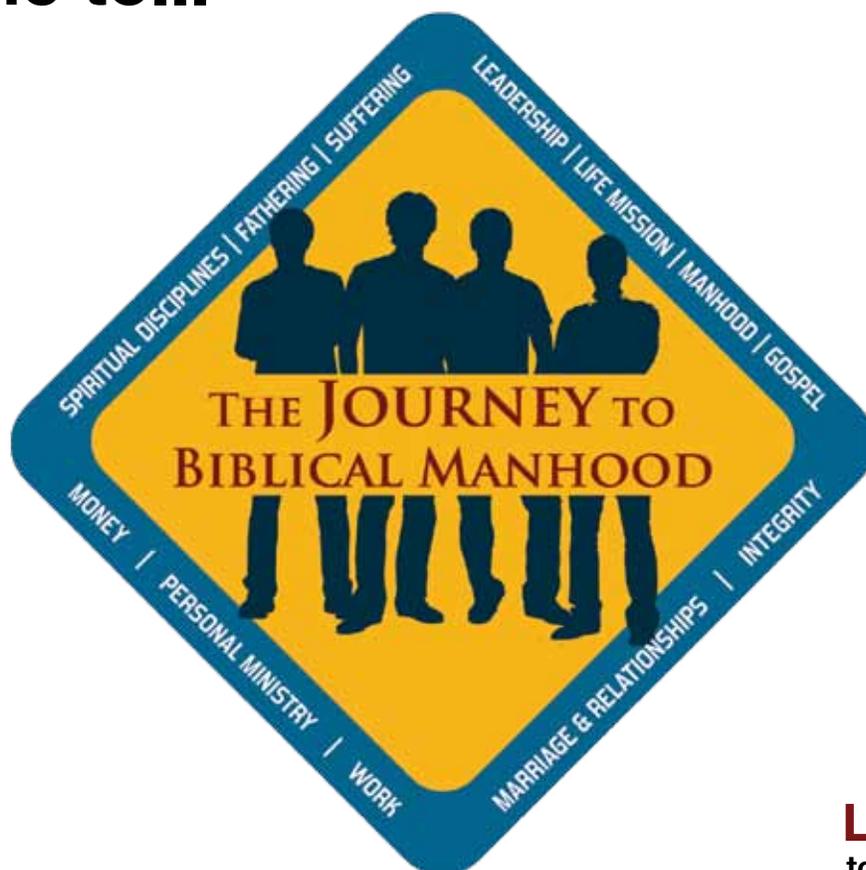
## THIS CAUSES AT LEAST THREE PROBLEMS:

- (1) Too many men lead lukewarm, often defeated lives—and they hate it.
- (2) Too many marriages and families suffer because men don't get it.
- (3) Too many leaders get frustrated, discouraged, and then just give up.

## *What if there was a complete yet flexible plan to disciple all the men in your church?*

*Something ideal for small groups or one-on-one discipleship?  
With no special training required, and you could get started for free?*

## Welcome to...



**LOOK INSIDE**  
to see how it works >>

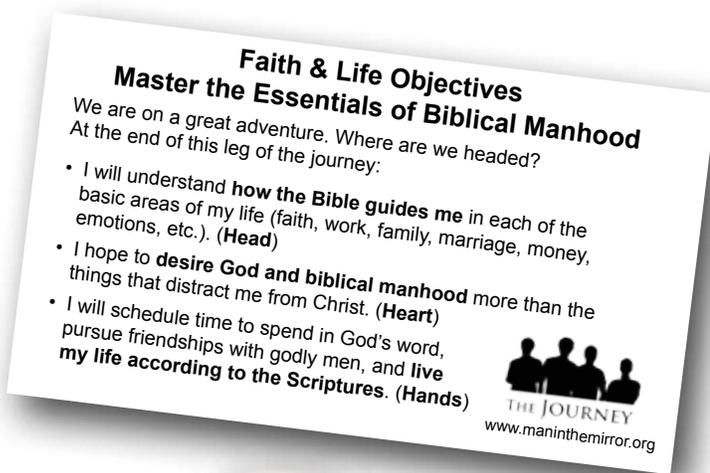
# Twelve Challenges for Your Men

They all the work the same way:

## 1 Kick-off the challenge.

Download printable business cards (that you can edit) to give your men gospel-centered Faith & Life Objectives. Use a simple assessment we provide to see how your men are doing in this area.

Mobilize and recruit men by planning an event to inspire them. Choose from several proven event ideas or use your own.



## 3 Connect men to what's already going on in your church.

Several weeks before the end of each Challenge, get as many men plugged into ongoing ministries in your church as possible. Also, recruit these men to join the next Challenge, and ask them to invite others.

At the end of each Challenge, you'll assess your men again to measure your progress. You'll also celebrate your victories—we offer a bunch of great ideas and hardware online!

All your men won't connect with a particular Challenge. That's okay! Launch every Challenge by cycling back to the "Create Value" Step and offering it to ALL your men.

Would you like to have more men in groups, service, and leadership? We'll teach you the *No Man Left Behind Model* to help you be successful, including how to *Create*, *Capture* and *Sustain* momentum with each Challenge.

## FAQs

Is the Journey to Biblical Manhood just another book study or video curriculum? No, this is a complete yet flexible framework that you use to take your men through one or more of 12 Challenges.

Will this end up being a list of activities for men to do, sort of "performance-based righteousness"? We certainly hope not. We'll suggest heart-oriented resources and activities to help your men go deep with Christ. The ultimate implementation will be up to you; you'll choose what you actually use.

What are the 12 Challenges?

1. **Manhood:** Master the Essentials of Biblical Manhood
2. **The Gospel:** Build a Firm Foundation in the Faith
3. **Relationships:** Build Godly Relationships and Marriages
4. **Fathering:** Father the Hearts of our Children/Grandchildren
5. **Disciplines:** Become a Spiritually Disciplined Man
6. **Work:** Serve God in Our Work
7. **Ministry:** Commit to a Personal Ministry
8. **Money:** Use Money for God's Glory
9. **Integrity:** Live as a Man of Integrity and Character
10. **Suffering:** Be Shaped by Suffering
11. **Leadership:** Grow in Leadership
12. **Purpose:** Develop a Life Mission

Do I have to do them in order? No, take one or take them all in any order. It's completely up to you.

Our leaders are busy. Will you help us know exactly what to do? Yes. We give you a detailed checklist that you can follow. But we also provide alternatives and planning tools if you want to design your own challenge.

We have trouble forming men into small groups. Will this help? Absolutely. We'll show you how we've recruited 67% of more than 110,000 men at our events to join small groups using one simple idea!

More Questions?

Email: [JBM@maninthemirror.org](mailto:JBM@maninthemirror.org)



## 2 Give each man a right next step.

Many churches will form small groups out of the men who attend the kick-off event for the Challenge. If you do, men should be in a small group BEFORE they leave the event where you create value. For the small groups, we'll recommend curriculum for you, or you may use any other favorite resource. We'll show you how.

Whatever capture method you choose, some of your men won't be involved. What about them? We'll show you how the other ministries and activities men are already doing can support them in the Challenge!